

LEADERSHIP

BRIGITTE KOBI

&

LIPSTICK

CHECKLIST FOR GUEST POSTS

I am very pleased that you are interested in writing a guest post on Leadership&Lipstick.

In order to make it a bit easier I established this checklist. Please do not hesitate to contact me if you have any questions.

ARTICLE

Your article should comprise between 300 and 700 words. I trust you write it in good English. Moreover, please only send original content. Google does not like copies and neither do I. 😊

Please send it to me in a Word document.

ILLUSTRATION

You do not need to care for images. I'll happily do this.

WHERE TO SEND

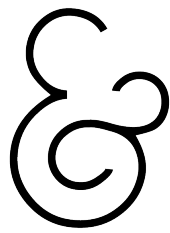
Please send the article and the information for the author box (see next page) to the following e-mail address:

brigitte@leadershipandlipstick.com

<http://leadershipandlipstick.com>

LEADERSHIP

BRIGITTE KOBİ

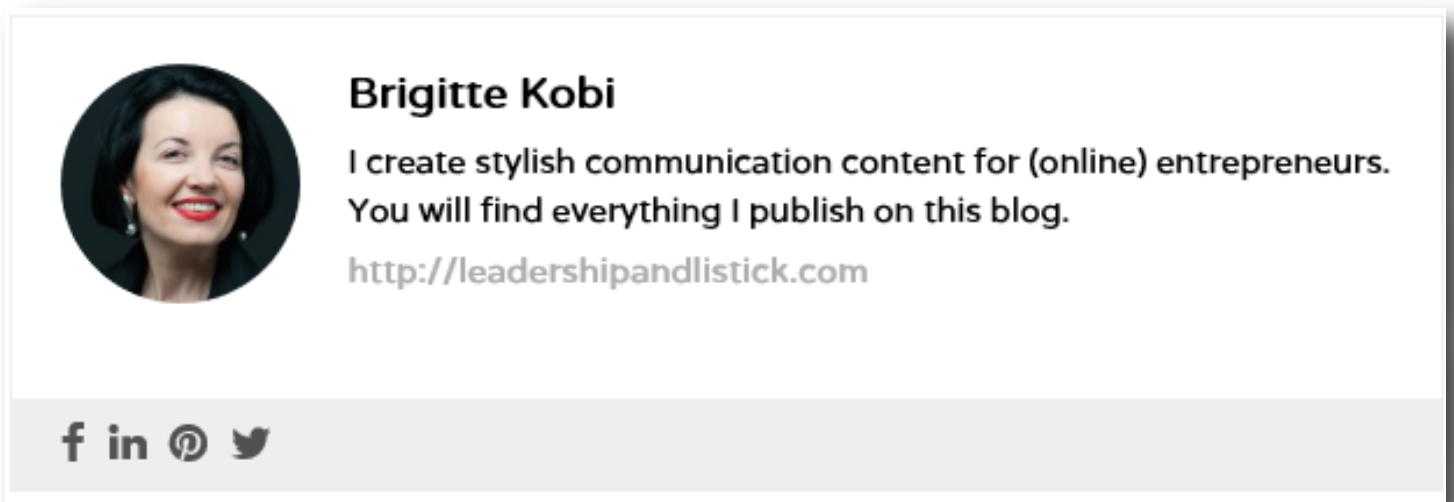


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YOUR AUTHOR PROFILE

Each guest author will receive an author box that appears at the end of their article with their picture, bio and social media links.

Please see the example below.

An example of an author profile box. It features a circular portrait of a woman with dark hair and red lipstick. To the right of the portrait, the name 'Brigitte Kobi' is displayed in bold. Below the name is a short bio: 'I create stylish communication content for (online) entrepreneurs. You will find everything I publish on this blog.' Underneath the bio is the website URL 'http://leadershipandlistick.com'. At the bottom of the box, there are icons for Facebook, LinkedIn, Pinterest, and Twitter.

Brigitte Kobi

I create stylish communication content for (online) entrepreneurs.
You will find everything I publish on this blog.

<http://leadershipandlistick.com>

f in @

In order to complete your profile I kindly ask you to send me :

1. A short bio
2. A portrait image (minimal size 200 x 200 px)
3. Your website (URL)
4. The links to your social media profile you wish to be featured
 - a. Example

<http://leadershipandlipstick.com>